



# Sponsorship Opportunities:

corporate social responsibility with

# RHODE ISLAND KIDS COUNT



*Bringing together data  
and community to improve  
the lives of children*

# About Us

Rhode Island KIDS COUNT advances equitable policies that improve the lives of all Rhode Island children and eliminate disparities through the power of data, advocacy, and civic action.

- We regularly release data and research-driven publications, to help keep policymakers, non profits, community members, and advocates up-to-date on issues affecting Rhode Island children and families.
- We engage in information-based advocacy to achieve equitable public policies and programs for the improvement of children's lives.



## Contact Us

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- ✉ [rikids@rikidscount.org](mailto:rikids@rikidscount.org)
- ☎ 401-351-9400
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# The Rhode Island KIDS COUNT Factbook

The *Rhode Island KIDS COUNT Factbook* is the primary publication of Rhode Island KIDS COUNT. The Factbook provides a statistical portrait of the status of Rhode Island's children and families, incorporating the best available research and data. Information is presented for the state of Rhode Island, each city and town, and an aggregate of the core cities (cities with the highest child poverty rates). The Factbook tracks the progress of 67 indicators, across five areas of child well-being. The Factbook is accessible to the public for free online. This publication is widely disseminated and used by government, nonprofit, community, and philanthropic partners to identify needs, inform investments, and track results.

## Publication Sponsor: \$25,000

- Your organization's name listed on the inside cover and logo on the back cover of the digital and hard copy of the *Rhode Island KIDS COUNT Factbook*
- A reserved table of ten seats for you and your guests identifying the company/organization at the *Rhode Island KIDS COUNT Factbook* breakfast
- A community table identifying your company/organization as the sponsor that will allow community representatives to attend the event
- Company/organization recognition from the podium during the release event.
- Full-page ad in the program at the event (color, 7 3/4 horizontal x 4 3/4 vertical)
- Your company/organization name and logo featured on the Rhode Island KIDS COUNT website and the *Rhode Island KIDS COUNT Factbook* landing page



# The Factbook Breakfast

Over the past three decades, the annual *Rhode Island KIDS COUNT Factbook* breakfast has become the largest children's public policy event of the year, generating significant media coverage throughout the state and attracting **more than 500 community leaders and elected officials**. This event creates an opportunity for Rhode Island leaders to come together to take stock of how our children are doing and commit to doing more to improve the lives of Rhode Island's children and families.

## Presenting

\$15,000

- Exclusive recognition with your organization's name co-branded with the Factbook breakfast as a Presenting Partner on the invitation that will be sent to over 1,600 community leaders and elected officials
- Your organization's name in our media release
- Exclusive opportunity to have a meet and greet for you and your guests with the Factbook Breakfast adult keynote speaker
- Opportunity to provide remarks during the *Rhode Island KIDS COUNT Factbook* breakfast
- A reserved table of ten seats for you and your guests identifying the company/organization at the *Rhode Island KIDS COUNT Factbook* breakfast
- A reserved table of ten seats with your company/organization name that provides 10 complimentary seats to community leaders
- Organization recognition from the podium during the release event
- Full-page ad in the event program (color)
- Organization's logo included on all print and digital materials related to the Factbook breakfast
- Organization promotion on social media as a presenting sponsor prior to the event and following the event
- Organization's logo listed on our website

## Legacy

\$5,000

- Organization promotion on social media as a Children's Legacy Sponsor prior to the event and following the event
- Organization recognition from the podium during the event
- Organization's logo listed on our event website
- Organization's logo included on a slide that lists all Children's Legacy Sponsors
- A reserved table of ten seats for you and your guests identifying the organization at the *Rhode Island KIDS COUNT Factbook* breakfast on May 4, 2026, and a Factbook for all attendees
- Full-page ad in the event program (black and white)

## Advocate

\$3,000

- Organization's logo listed on our event website
- Organization's name included on a slide that lists all Children's Advocate Sponsors
- A reserved table for you and your guests identifying the organization at the *Rhode Island KIDS COUNT Factbook* breakfast on May 4, 2026, and a Factbook for all attendees
- Half-page ad in the event program (black and white)



# Data in Your Backyard Presentations

Rhode Island KIDS COUNT's Data in Your Backyard (DIYB) series brings local data from the *Rhode Island KIDS COUNT Factbook* into communities so they can identify and celebrate areas of strength where the community is making progress. DIYB also helps communities identify how children and families are doing in comparison to other areas of the state and both positive and negative trends. These events are free and open to the public.

## Presenting

\$13,000

- Exclusive recognition of your organization's name cobranded with Rhode Island KIDS COUNT as a Presenting Partner on the e-invitation that will be sent to community leaders, elected officials, and state department leaders in all 5 communities
- Your organization's name in all 5 DIYB media alerts
- Organization recognition from the podium during the release event
- Organization table at all 5 DIYB events to display products and services
- Organization opportunity to provide opening remarks at all 5 DIYB events
- Organization recognition from the podium during all 5 DIYB events
- Organization's logo listed on our website
- Organization promotion on social media as a presenting sponsor prior to all DIYB events and following each event
- Organization/s logo included on digital DIYB slide presentations made available on our website for download for a full year

## Community

\$2,500

- Organization's name in local media alert(s)
- Organization's logo included in digital DIYB slide presentation made available on our website for download for a full year
- Organization table at local DIYB event(s) to display products and services
- Organization recognition from the podium during DIYB event

## Co-Host

in-kind

- DIYB Community Co-Hosts are a key partner in successful DIYB events. Community Co-Hosts work with Rhode Island KIDS COUNT to invite attendees and identify and secure event space, audiovisual equipment, food and beverages.



# Celebration of Children's Health + Well-Being

Rhode Island KIDS COUNT's Annual Celebration of Children's Health and Well-Being gathers more than 250 community leaders, elected officials, and health care advocates to reflect on the progress that Rhode Island has made in achieving positive health outcomes for children. The event includes an update on data related to children's health and well-being including Rhode Island's national ranking for children's health coverage, data related to children's mental health, and other indicators related to social determinants of health.

**Presenting**  
**\$10,000**

- Exclusive recognition of your organization's name co-branded with the Celebration of Children's Health & Well-Being Luncheon as a Presenting Partner on the e-invitation that will be sent to over 800 community leaders and elected officials
- Your organization's name in our media release
- A reserved table of ten seats for you and your guests with a sign identifying the organization
- A reserved table with your company/organization name that provides ten complimentary seats to community leaders
- Organization promotion on social media as a presenting sponsor prior to the event and following the event
- Organization recognition from the podium during the event
- Organization's logo listed on our website
- Organization's logo included on slides during the event
- A reserved table for you and your guests with a sign identifying the organization
- Acknowledgement on our program at the event

**Legacy**  
**\$5,000**

- A reserved table of ten seats for you and your guests with a sign identifying the organization
- Organization promotion on social media prior to the event and following the event
- Organization recognition from the podium during the event
- Organization's logo listed on our website
- Organization's logo included on slides during the event
- Acknowledgement in our program at the event
- Organization recognition from the podium during the event

**Supporter**  
**\$1,000**

- 5 reserved tickets for your organization
- Organization's name/logo on the program agenda

**Ally**  
**\$500**

- 3 reserved tickets for your organization
- Organization's name on the program agenda



# Year-long sponsorship packages

Partner with us for a full year of meaningful impact while gaining sustained visibility as a community leader. Yearlong partners are recognized across our communications, events, and outreach, with ongoing social media promotion that highlights your organization's commitment to children and families.

**This annual partnership delivers consistent exposure, positive publicity, and the opportunity to make a lasting difference all year long.**

Together, we can strengthen Rhode Island communities, elevate children and families, and amplify your impact — both in the lives you help change and the audiences you reach. Please see the available sponsorship packages below.

## Platinum Tier

\$60,000

- Factbook Publication Partner
- Factbook Breakfast Presenting Sponsor
- Celebration of Children's Health & Well-Being Presenting Sponsor
- DIYB Presenting Sponsor
- Year-long inclusion on RI KIDS COUNT homepage as Platinum Sponsor ([www.rikidscount.org](http://www.rikidscount.org))

## Gold Tier

\$30,000

- Factbook Breakfast Children's Legacy Sponsor
- Celebration Presenting Sponsor
- DIYB Presenting Sponsor
- Year-long inclusion on RI KIDS COUNT homepage as Gold Sponsor ([www.rikidscount.org](http://www.rikidscount.org))

## Silver Tier

\$15,000

- Factbook Breakfast Children's Advocate Sponsor
- Celebration Luncheon Sponsor
- DIYB Sponsor (1 location)
- Year-long inclusion on RI KIDS COUNT homepage as Silver Sponsor ([www.rikidscount.org](http://www.rikidscount.org))



## Next steps

Connect with us and sign up here:  
[bit.ly/RIKCSponsorship](https://bit.ly/RIKCSponsorship)

